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ch01-INTRODUCTION TO INFORMATION SYSTEMS

Systems (ERP) • Over time, firms began to use many different kinds of information systems throughout the firm • During the 1990s firms began to see the value in integrating all of these systems so that they could function as a coordinated unit • ERP systems are computer-based systems aimed at meeting this need that enable the management

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This course is a broad introduction to the field of business information systems and management of business technology Students will learn about the application of business information systems and information technology throughout innovative organizations and become familiar with the relevant terminology and concepts

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